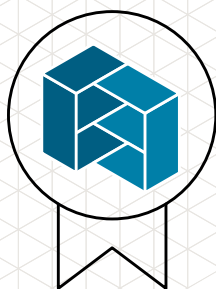




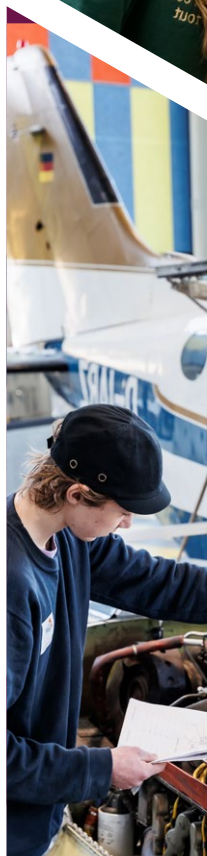
GOVERNEMENT

*Liberté
Égalité
Fraternité*

LES CAMPUS DES MÉTIERS ET DES QUALIFICATIONS D'EXCELLENCE



Hubs for vocational
education
and training
excellence



The Campus, A PLACE FOR INNOVATION AND TRAINING right at the heart of business

A *Campus des métiers et des qualifications* is a **network that brings together all the stakeholders in a business sector of the future.**

Its purpose is to develop the skills demanded by the industries of today and tomorrow, involving, on a regional scale:

- **schools (general, technological and vocational upper secondary schools);**
- **higher education institutions;**
- **training organisations;**
- **research laboratories;**
- **companies;**
- **associations.**

By offering initial and continuing education in a cutting-edge sector, the Campus helps to expand sectors of excellence and improve vocational opportunities. It can therefore deliver strong solutions to the **socio-economic needs of its region.**

Those who directly support the France 2030 recovery plan can apply to a €2 billion French call for projects dedicated to the upskilling of these sectors.

The *Campus des métiers et des qualifications* whose sector of activity faces a particularly strategic challenge bear the **Campus Excellence** label. As indicated during a colloquium organised on 3 and 4 February 2022 with the European Commission, excellence also depends on the Campus' ability to develop ambitious European partnerships (e.g. CoVE).



Shared governance between THE BUSINESS WORLD AND THE INSTITUTIONAL PARTNERS

At regional level, the strategic governance body of the Campus brings together representatives from the business sectors, the President of the Region and the head of the regional Education Authority.


Each Campus then sets up its own management body, consisting of the Campus Operations Director, the training institutions and the business and non-profit stakeholders.


The founding members of the Campus are free to choose a structure to lead the Campus (secondary school, university, specific association or public interest grouping).





Involvement in 12 STRATEGIC SECTORS


There are currently **116 Campuses**, including **50 Campuses Excellence**, in **12 leading sectors** of the future :


 Mobility, aeronautics, land and maritime transport


 Materials, innovative materials


 Personal services and wellbeing

 Tourism, gastronomy


 Infrastructure, building, eco-construction


 Business services, logistics


 Creation, design, audiovisual

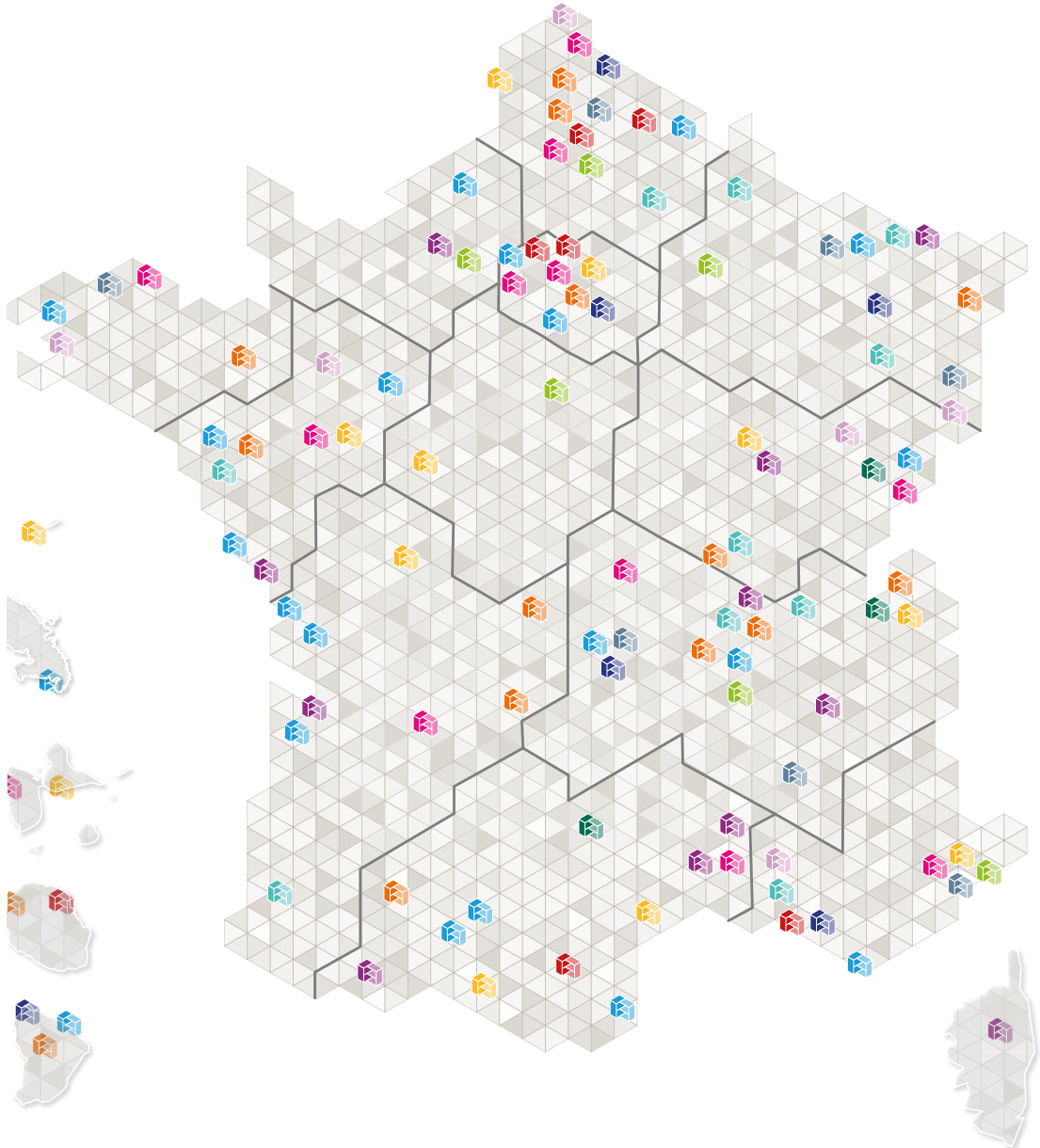
 Energy transition, eco-industry

 Food, agri-food

 Chemistry and biotechnology

 Innovative systems, mechatronics

 Digital, telecommunications

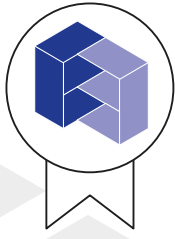


3 good reasons **TO GET INVOLVED IN THE CAMPUS**

1 A quick, tailor-made solution to your training needs thanks to networked resources

2 Training services appropriate to your company, regardless of its size and specialisations

3 A single point of contact in your region to respond to your jobs and skills needs



CAMPUS DES MÉTIERS ET DES QUALIFICATIONS D'EXCELLENCE

Autonomie et inclusion
Grand Est

KEY FIGURES

More than **25** private
and public training
organizations



22 employers
and **10** employer
federations

10 000 learners
in level 3 to 8 training

100 people to benefit
from an immersion course
since March 2021

INTERNATIONAL



Czech



Poland



Germany

THE DIRECTOR'S WORD

“ The Campus wishes to develop international actions that will promote and reinforce the mobility of the students on campus in order to offer them an international opening. The Campus aims to facilitate students' contacts abroad by offering them language courses, putting them in touch with partners and providing them with support in their legal and administrative procedures. The Campus wishes to multiply its Erasmus partnerships in order to develop its cross-border and international relations. ”

CÉLINE MINETTE,
DIRECTOR OF OPERATIONS
CAMPUS D'EXCELLENCE AUTONOMIE
ET INCLUSION GRAND EST



SERVICE OFFERING



Innovation

Presentation of the "personal assistance" profession in virtual reality.

Formation

Creation of training modules by the Campus.

Vocation

Once a month, a video presenting a health profession is produced by the Campus.

Professional insertion

Day of presentation of the professions of the assistance to the person near the job seekers.

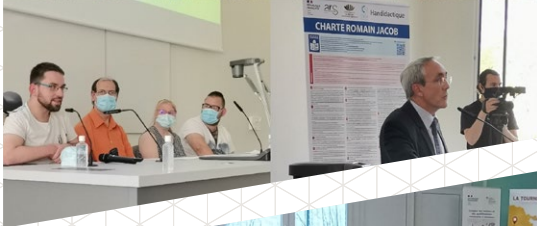
Campus life

The campus has a booth on virtual forums.

MAIN SUCCESS



Disability awareness training for students at the Nancy Faculty of Medicine.



Enhancing the value of the vocational track through meetings between professionals, students and teachers to discuss periods spent in companies at Lycée La Tournelle.



“ The campus has enabled the setting up of an awareness-raising course in FALC (Easy to Read and Understand) by two professionals and two disabled workers from a work-based aid and service establishment for 3rd year students in the state diploma of social and family economy advisor. The goal is to raise awareness among future professionals so that they have communication skills adapted to different audiences, including people with mental disabilities. ”

NADIA,
TEACHER DECESF



PARTNERSHIPS

Recruiters



VET providers



Federations

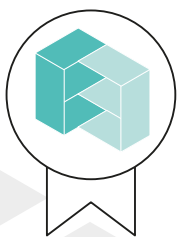


Institutions



Health, digital and new technology companies





CAMPUS DES MÉTIERS ET DES QUALIFICATIONS D'EXCELLENCE

Industrie du futur Sud
Provence-Alpes-Côte d'Azur

KEY FIGURES

More than **400** courses
referenced in the region

26 training programmes
created and renovated



5M € invested in new
teaching equipment

80 courses for trainers on
innovative technological
methods

More than **5000** young
people reached by
promotional actions around
professions in industry

INTERNATIONAL



Germany



Spain



Hungary



Portugal



Romania



Swiss



South Africa

THE DIRECTOR'S WORD

“ In Europe, industry consists of a real network of skills and know-how which is directly impacted by the 4th industrial revolution. European companies such as Airbus, which contribute in creating a Europe of unified skills, must adapt. Faced with these issues of the evolution of harmonised skills between each country there is up to now no european space which exists in the field of professional training which is itself unified. The Campus aims to accompany the recognition of professional skills acquired during mobility between the different training systems of each country. ”

LAURENT RENAUX,
DIRECTOR OF OPERATIONS
CAMPUS D'EXCELLENCE
INDUSTRIE DU FUTUR SUD



SERVICE OFFERING



Innovation

In partnership with STMicroelectronics, prize giving for the I-NOVMICRO Challenge to the students at Marseille Polytech for their creation of their tomorrow's connected object for the autonomy and quality of life of the individual.



Training courses

- Creation of a FAB LAB at Lycée Rouvière, Toulon, accessible to 600 pupils and students to stimulate their training through the discovery and experimentation in new technologies.
- Teaching sessions on virtual reality and augmented reality at l'Institut de l'Image des Arts et Métiers in Châlon-sur-Saône for students in Bachelor Technician projects and digital engineering.



Vocation

At Bourget, the first prize was presented to a team of 8 secondary school girls accompanied by Airbus Helicopters, for their participation in season 7 of the Competition "The Feminisation of Aerospace Industry".



Professional insertion

30 students in BTS Industry, and 12 companies from the Region Sud, at the JobDating Bachelor Technician Project in digital engineering.



Campus life

Visits and work-shops at the Technocentre Henri Fabre for 70 students in the 1st year of BTS Maintenance, Treatment of Materials, or the Design of Industrial Products at the Lycée Rouvière, Toulon, and the Pôle Formation UIMM Istres.

MAIN SUCCESS



The creation of the poster for the Competition "The Feminisation of the Aerospace Industry".

Collège François Mitterrand, Veynes. A team of 8 4th and 3rd grade secondary school girls.



The restoration of a Messerschmitt Phoebus C glider.

Lycée Pierre Mendès France, Vitrolles. Bac Pro Avionics and Bac Pro Structure.



The design and manufacture of a COVID protective visor.

Lycée Jean Perrin, Marseille, in partnership with ENSAM Campus d'Aix-en-Provence.

“ In the additional option class “turbine motor planes B.1.1” at Lycée Pierre Mendès France, I was lucky enough to carry out a period of work experience with Airbus Helicopters in Donauwörth, in the context of franco-german student exchanges, with the aim of enriching my knowledge and living an extraordinary experience. My very grateful thanks to the Campus Industrie du Futur Sud, and I hope that every student will be able to live such an experience as I did. To discover another country, another culture, is priceless ! ”

A STUDENT FROM LYCÉE PIERRE MENDÈS FRANCE, VITROLLES.
AN EXCHANGE IN THE CONTEXT OF PRO TANDEM.

“ Thanks to the Campus support, students from the Lycée were able to participate in a design activity on a collaborative engineering platform, with the Durban University of Technology in South Africa. This exchange enabled the students to better define the problems and the interest of engineering tools in industries of the future, and to create a real long-term international collaboration. ”

PHILLIPE CONNY,
DESIGN TEACHER AT LYCÉE JEAN PERRIN, MARSEILLE.



PARTNERSHIPS





CAMPUS DES MÉTIERS ET DES QUALIFICATIONS D'EXCELLENCE

**Tourisme et innovation
Hauts-de-France**

KEY FIGURES

11 000 students from
CAP to BAC+3



More than **50 training courses**

25 partner institutions
(professional hotel schools)
in the Hauts-de-France region

INTERNATIONAL



Portugal



Finland



Denmark



Spain



Romania



Ireland



Norway



Greece



Germany



Slovenia



The Netherlands

THE HEAD OF INTERNATIONAL RELATION'S WORD

“ The Campus is committed to supporting its network of partner vocational schools in developing mobility on the European scene, particularly through the Erasmus accreditation system. We identify the individual needs of our partners in terms of mobility in order to put them in touch with international partners and to further develop exchange agreements in the technological, vocational and higher education sectors. Our goal is to strengthen cooperation between tourism, hotel and restaurant professionals who are willing to take on trainees, in order to give our young people the opportunity to put their know-how into practice abroad

and to develop new intercultural, linguistic and behavioral skills. The aim is to continue the work begun to create a network of varied and qualified actors and thus form a recognized European center of excellence in professional training. ”

BAPTISTE RESSE,
HEAD OF INTERNATIONAL RELATIONS
AT CAMPUS D'EXCELLENCE TOURISME
ET INNOVATION HAUTS-DE-FRANCE



SERVICE OFFERING



Innovation

The Campus provides students and teachers with 3D printers.



Training courses

Internships at Campus member hotels allow students to develop their professional skills.



Vocation

The students of the Lycée professionnel du Touquet, a member of the Campus, are trained by great chefs.



Professional insertion

The campus facilitates the professional integration of young people through its partnerships with the hotel and restaurant industry.



Campus life

The Arcoroc Competition allowed students from all Campus member training institutions to meet each other.

MAIN SUCCESS



The Arcoroc competition: innovative creations to present cocktails.



“ I was delighted to participate in the Arcoroc competition which I think is a great initiative of the Campus. We have been coaching our students for 6 months and we are proud of the work done. It is important for the students to feel that they are actors of the project, I really felt that they were motivated throughout the year to be able to concretize their project and to associate creativity and professional technique. I think that this innovative competition has a bright future and could be promoted in 2023 as part of the European Region of Gastronomy label. We would be delighted to relive this beautiful experience, why not with other candidates from European partner countries. ”

CÉDRIC LAVIALLE,
TEACHER AT THE LYCÉE HÔTELIER DU TOUQUET

“ The Campus of Excellence is a chance: you're not in your own corner: there are many exchanges between students and you meet professionals all the time; you're part of a group, there are many events and you have access to incredible means to experiment and invent. ”

BTS STUDENT

PARTNERSHIPS



RÉGION ACADÉMIQUE
HAUTS-DE-FRANCE

*Liberté
Égalité
Fraternité*



BARRIÈRE



Région
Hauts-de-France



afDas
DEMAIN SERA FORMATION



education.gouv.fr

